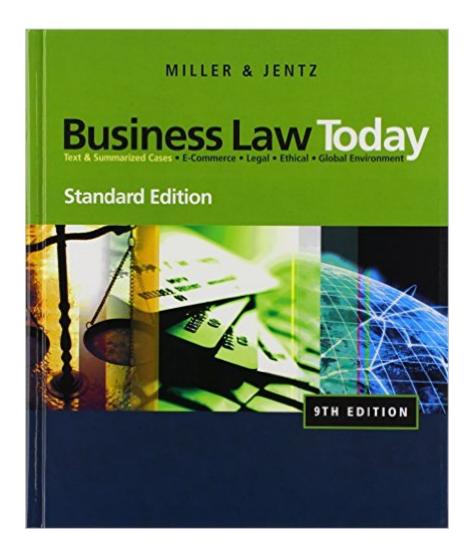
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# Business Law Today, Standard Edition (Available Titles CengageNOW)





## Synopsis

Interesting, clear, and applied, BUSINESS LAW TODAY: STANDARD EDITION is the ideal guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life--from the economic crisis and its impact on business law to identity theft and immigration law.

### **Book Information**

Series: Available Titles CengageNOW (Book 9) Hardcover: 1176 pages Publisher: South-Western College/West; 9 edition (January 1, 2010) Language: English ISBN-10: 0324786522 ISBN-13: 978-0324786521 Product Dimensions: 10 × 8.6 × 1.6 inches Shipping Weight: 5 pounds Average Customer Review: 4.0 out of 5 stars Â See all reviews (24 customer reviews) Best Sellers Rank: #334,003 in Books (See Top 100 in Books) #136 in Books > Textbooks > Business & Finance > Business Law #213 in Books > Law > Business > Franchising #2355 in Books > Textbooks > Law

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I rented this book for my bus 18 class. It is very similar, but ironically very different from the textbook we used in class. There is a greatly expanded section for Business ethics that is lacking in the essentials version. I love the life size actual poster for the Costco ethics insert. It folds out like a Playboy centerfold. Business ethics fan-boys rejoice!Sadly, there are many discrepancies from the Essentials version. The chapters don't match up, and there are much different case studies in some chapters.Double check that all important ISBN # before you order this book. I got a B in my Bus 18 class, but only after I bought the Essentials version.But if reading ethical guidelines makes you pitch tents at 3 am, you buy this book and go get your learnin' on, big boy :P

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